

Home Staging Checklist

Prior to your scheduled real estate photography shoot, please be sure to use this checklist to properly stage all the areas of your property that are going to be photographed. Staging a home is very important in order to have the photos look as good as possible. The better the photos look, the more interest your property will receive from possible buyers.

Best Practices:

1. Use a “*Less is More*” mindset when deciding whether or not to hide things away
2. Always reduce clutter as much as possible
3. Pack away things you don't use and put them in a closet/storage space

General Interior:

- ✓ Declutter all floors and clean them (vacuum carpets, wash floors)
- ✓ Declutter all tables and clean them (kitchen, dining room, coffee tables, side tables, etc)
- ✓ Declutter and clean all mantles, display cases, book shelves, etc.
- ✓ Turn on all the lights and replace bulbs if necessary
- ✓ Open all the curtains and blinds
- ✓ Clean the windows if necessary
- ✓ Turn off all fans
- ✓ Remove all pet items (food/water bowls, toys, etc)

Kitchen:

- ✓ Remove 90% of items from the counter tops (Utensils, blenders, dishes, etc)
- ✓ Remove all magnets, photos, and anything else that's on your refrigerator and clean it
- ✓ Clean the stove top thoroughly
- ✓ Have kitchen sink open and clean
- ✓ Hide soap, sponges, paper towels, and other cleaning supplies

Bedrooms:

- ✓ Make bed with best available bedding
- ✓ Hide all chargers and wires
- ✓ Hide all personal hygiene items
- ✓ Close closet doors
- ✓ Put away all clothes

Bathrooms:

- ✓ Clean all surfaces
- ✓ Remove toothbrushes, toothpaste, and other personal hygiene items from sink area
- ✓ Remove all items from inside shower/tub
- ✓ Put toilet seats down

General Exterior:

- ✓ Mow the lawn at least a few days before
- ✓ Sweep/rake all walkways, decks, seating areas, etc
- ✓ Make sure plants are trimmed and dead plants are removed
- ✓ Hide garbage cans if possible
- ✓ Remove all cars from driveway